

Sample form, not for offline completion.

Visit <https://digitalvideoawards.awardsplatform.com> to enter.



# Creator Talent Agency of the Year

This award recognises the most impactful agency representing digital-first talent, celebrating excellence in talent development, content strategy, and brand partnerships. The winning entry will be judged on the agency's ability to build creator careers, unlock commercial opportunities, and foster long-term success in the social video economy.

Criteria for entry include demonstrable success in representing creators who primarily publish on platforms such as YouTube, TikTok, Instagram, Facebook, or Snapchat. The agency should show how it has helped clients grow audiences, diversify revenue streams, develop IP, and engage in innovative partnerships — whether through branded content, licensing, publishing, or other strategic initiatives.

Entries should include a short summary of the agency's creator roster, key achievements over the past 12 months, and notable client wins — such as viral content, brand campaigns, audience milestones, platform collaborations, or creator-led product launches.

Submit up to three links to creator content, campaigns, or agency-branded material that best illustrate the agency's role in building digital-first talent brands via the attachments section.

Entry name

Agency name

Agency overview

300 words

Creator Development & Strategy

300 words

Creator Roster Highlights

300 words

Key Achievements (Past 12 Months)

300 words

Case Studies or Campaign Links

What sets you apart and why should you win?

300 words

Please supply visual material to support your entry as follows;

1. Upload one hero image supplied as a high res (300dpi) JPEG or PNG file. Maximum file size 5MB. This image should be the one that best represents your entry as it will be used in The Drop and the awards ceremony should your entry be shortlisted. It can be a press image, thumbnail or headshot if relevant.
2. For channel and content focused entries please paste in the URL for your channel or specific video clip entry.
3. In addition to the above please upload a 60 second 'walk up clip' for use in the ceremony in the event you are selected as a winner by the judges. Audio not required.
4. If you are sharing a sizzle reel for the studio categories please ensure these are publicly available and do not require a password for judges to view.
5. For studio categories please also upload a transparent colour PNG version of your company logo.

Type of attachment

	▼
Photo	
Thumbnail	
Client testimonials	
Logo	